

SWOT Analysis /

Strengths

- Skilled, flexible, and resourceful faculty and staff
- Culture of assessment for evidence-based decision making
- Extensive support for students both in person and at distance
- Collaborations, both on campus and regionally, to maximize funds and increase access to resources for students and faculty

Weaknesses

- Limited staff restricts the library's ability to expand services
- Fragmented library organization and limited staffing restricts ability to maximize resources and enhance services, especially in web, IT, and digital curation
- Library space is insufficient for collection and user needs and the problem is exacerbated by environmental problems with the building
- Limited fund raising

Opportunities

- Increasing availability of digital information will enhance the libraries ability to support extended services
- Enhanced use of high density storage will increase the amount of space for student use and provide increased protection for older and more fragile materials both in Archives and Special Collections and the Main Library collection.
- Development of consistent funding models will support collection levels in the face of cost inflation and allow for library technology to be kept up to date
- Increased outreach will enhance the library's ability to expand services and increase its role in the campus community

Threats

- Limited funding threatens the ability to sustain let alone build the collections
- Increasing student enrollment may create unmet needs
- Increasing variety in expectations for service pressure limited staff
- New campus-wide programs and areas of interest threaten the library's ability to provide high quality support with limited staffing and resources