

Priority of Excellence

1/ Undergraduate Education & Student Success

Goal 1: Students will learn about library “hidden resources”

Uncovering underused library resources will create a rich research experience for undergraduate students. These hidden resources include: librarian expertise, archives and special collections, government documents, music/media, and AICPA library services.

Measure of Success: An increase in use of these hidden resources will be shown through the collection and analysis of Google Analytics and internal statistics.

Action/Initiative: Special Collections will coordinate with library subject specialists to host joint programs such as Wednesday Workshops.

Action/Initiative: Library departments will conduct in-house programs to educate each other on targeted resources.

Action/Initiative: University Archivist will be hired to develop and promote an institutional repository housed in Archives & Special Collections.

Alignment with Objectives: Promote Excellence in Teaching & Learning; Educate students for global citizenship and stewardship; Embrace Accountability

Alignment with Planning Principles: Quality & Focus; Beyond Borders; Creativity: Arts & Innovation

Goal 2: Increase the Library’s web presence for undergraduates

Measure of Success: Positive LibQual survey comments related to website navigability

Measure of Success: Google analytics measuring website use will increase

Action/Initiative: Hire an additional professional staff member or library faculty member for the Web Services Department to create and deliver web services more quickly

Action/Initiative: Work with Office of Online Learning and University IT to add library information to all online courses by: a) creating an automated script to be implemented by UM IT/Blackboard/SAP, and b) creating library information related to courses.

Action/Initiative: Secure permanent funding for a library search system (ex. Summon) that provides a simple, intuitive way for undergraduates to access research materials.

Alignment with Objectives: Promote Excellence in Teaching & Learning; Educate students for global citizenship & stewardship; Embrace Accountability

Alignment with Planning Principles: Quality & Focus; Beyond Borders; Creativity: Arts & Innovation

Goal 3: Increase promotion of library resources and services to undergraduates

Measure of Success: Increased positive LibQual survey comments related to library personnel.

Measure of Success: Increased reference interactions

Action/Initiative: Librarians and circulation staff/ students will provide services at both library entrances, consolidating where students go for help. This will require cross-over training of Reference and Circulation staff and student employees.

Action/Initiative: Create Student Library Assistant Advisory Committee to brainstorm ideas and gain feedback on issues such as promoting a new or underused services to initiate library improvements.

Action/Initiative: Work with the Department of Parent Programs and ensure that new transfer students receive information about library services as part of their orientations to the university.

Action/Initiative: Work with University administration to ensure that new faculty receive information about library services as part of their orientations to the university.

Action/Initiative: Special Collections will conduct more outreach with academic departments to encourage undergraduate use

Alignment with Objectives: Promote Excellence in Teaching & Learning; Educate students for global citizenship & stewardship; Embrace Accountability

Alignment with Planning Principles: Creativity: Arts & Innovation; Blue Sky

Goal 4: Integrate librarians as instructors of record in first year experience courses

Measure of Success: Student course evaluations will reflect the added value of having a course-integrated librarian

Action/Initiative: A librarian will be appointed to the CWR curriculum committee.

Action/Initiative: A librarian will be appointed to the new QEP task force.

Action/Initiative: The Library will work with the First Year Experience Coordinators to include librarians as teaching faculty.

Action/Initiative: The Library will work with the Center for Writing and Rhetoric to expand librarian expertise into the curriculum.

Alignment with Objectives: Promote Excellence in Teaching & Learning; Educate students for global citizenship & stewardship; Embrace Accountability

Alignment with Planning Principles: Quality & Focus; Beyond Borders

Goal 5: Increase Undergraduate Information Literacy Skills

“Promote excellence in teaching and learning through library efforts, the Information Literacy Committee and the QEP task force to further develop student critical thinking and information literacy skills” (UM 2020, p.9).

Measure of Success: Higher scores on LibQual surveys related to navigating the physical library and online library resource.

Measure of Success: Google Analytics statistics show an increase in hits on instruction and information literacy tutorials.

Measure of Success: Quiz scores on multimedia tutorials will be 80% correct across all outcomes for all participating undergraduates

Measure of Success: Plagiarism & Multimodal tutorial quiz scores will be 80% correct across all outcomes for all graduating students.

Measure of Success: Positive scores from the new National Survey of Student Engagement (NSSE) Information Literacy module.

Action/Initiative: The Library will increase the number of graduate assistants and staff in the library teaching general education information literacy classes to give professional librarians time to teach upper-division, undergraduate students advanced library research skills including capstone courses and research methods courses.

Action/Initiative: The Library will create an undergraduate student focus group to inform the creation of multimedia tutorial on library resources and services.

Action/Initiative: Librarians will work with the Center for Excellence in Teaching and Learning to develop more effective teaching strategies including the flipped classroom model.

Action/Initiative: A member of the Information Literacy Committee will be appointed to the Academic Discipline Standing Committee.

Action/Initiative: A member of the Information Literacy Committee will be appointed to the task force to present a plan to build on the University's QEP.

Action/Initiative: The Information Literacy Committee will create a tutorial on the concept of common knowledge with the Center for Writing and Rhetoric.

Action/Initiative: The Information Literacy Committee will improve the completion rate by first year and transfer students of plagiarism and multimodal quizzes.

Action/Initiative: The Information Literacy Committee will make available the plagiarism and multimodal quiz scores to each undergraduate department, college and school to inform their teaching strategies.

Action/Initiative: The Information Literacy Committee will run an annual report of the plagiarism and multimodal quiz scores of graduating seniors.

Action/Initiative: The Information Literacy Committee will create a faculty forum to discuss plagiarism and the pedagogy of multimodal assignments across disciplines.

Alignment with Objectives: Promote Excellence in Teaching & Learning; Educate students for global citizenship & stewardship; Embrace Accountability

Alignment with Planning Principles: Quality & Focus; Beyond Borders